

Start Your Coaching Journey

as an Associate Certified Coach (ACC)



Invest in Your Future: Earn Your ICF ACC Credential

The coaching profession is experiencing rapid growth, leading to an increasing number of individuals identifying as “coaches.” Obtaining an **International Coaching Federation (ICF) Credential** offers the legitimacy and credibility needed for professional coaches to set themselves apart in a crowded marketplace.

The ICF Associate Certified Coach (ACC) credential demonstrates your fundamental knowledge and skills in the ICF Core Competencies and Code of Ethics. The ACC shows your clients that you are a credible, competent coach, ready to support them to achieve their full potential. The ACC is a smart step for any coach practitioner – from coaches at the beginning of their career journey to established professionals who understand the value of incorporating a coaching approach to their practice.



ICF represents the gold standard in the coaching industry. And why would I settle for less? It puts a stamp of credibility, of professionalism, of confidence on my coaching practice.

— *Folake Oluwole, ACC*



Clients Value Education

80% of coaches agree or strongly agree that individuals and organizations expect their coaches to be certified or credentialed.

It Pays to be Credentialed

Coaches who said they hold a credential from a professional association reported higher average annual income from coaching compared to those without a credential.

— 2023 Global Coaching Study



Revised January 2026



Why Choose the ICF ACC Credential?

Credibility:

Gain instant credibility and trust with clients and organizations alike. The ACC verifies your skills as an effective coach practitioner and demonstrates your commitment to excellence in professional and ethical practice.

Global Recognition:

Join a prestigious community of coaches recognized worldwide for their expertise and professionalism. The ACC opens doors to unlimited international opportunities.

Professional Development:

ACC credentialed coaches commit to continuous professional development to maintain their certification. The ACC provides an important career pathway to grow as a coach practitioner.

Marketability:

ACC credential-holders stand out in a competitive market and attract highvalue clients. The ACC distinguishes coaches who have verified coaching knowledge, skills and experience.



The ICF credential has helped me in my personal growth and development, strengthening my skills and gaining recognition. This is how I strengthen myself to accompany other people in their own processes of personal and professional growth.

— Myriam De Lourdes Martinez, ACC

91%

91% of credential candidates agree or strongly agree that earning an ICF credential demonstrates their attainment of professional practice standards.

90%

90% of credential candidates agree or strongly agree that an ICF credential enhances their professional credibility.

73%

ACC credentialed coaches 73% of ACC candidates agree or strongly agree that the credential provided value to them as a coach.

— 2023 Global Coaching Study

Invest in Your **Future** Today

Invest in your future, unlock new opportunities and make a meaningful impact with the ICF Associate Certified Coach (ACC) Credential. Join the ranks of distinguished coaches who are shaping the future of coaching – one client at a time.



Credentials
& Standards

Your journey to success starts here!

coachingfederation.org/credentials-and-standards
support@coachingfederation.org



SCAN HERE