

Distinguish Yourself

as a Master Certified Coach (MCC)



Demonstrate Your Coaching Expertise: Earn Your ICF MCC Credential

The coaching profession is experiencing rapid growth, leading to an increasing number of individuals identifying as “coaches.” Obtaining an **International Coaching Federation (ICF) Credential** offers the legitimacy and credibility needed for professional coaches to set themselves apart in a crowded marketplace.

The ICF Master Certified Coach (MCC) credential is for expert coaches seeking to evidence their advanced coaching skills, knowledge and mastery of the ICF Core Competencies. MCC credential holders meet rigorous education and mentoring standards, and demonstrate their ability to apply coaching competencies in full partnership and service to clients.



By being associated with the ICF, I continued my journey in continuous development from ACC to PCC to MCC. For me, it’s about the journey and learning the coaching mindset, and to support and inspire others to do the same.

— *Charles Ruiters, MCC*



Clients Value Education

80% of coaches agree or strongly agree that individuals and organizations expect their coaches to be certified or credentialed.

It Pays to be Credentialed

Coaches who said they hold a credential from a professional association reported higher average annual income from coaching compared to those without a credential.

— 2023 Global Coaching Study



Why Choose the ICF MCC Credential?

Credibility:

Demonstrate the depth of your expertise as a coach practitioner to individual clients and organizations you serve. The MCC signifies your advanced skills in coaching and an unwavering commitment to professional excellence and ethical practice.

Global Recognition:

Join a global community of coaches recognized worldwide for their expertise, professionalism, and leadership. The MCC opens doors to unlimited international opportunities.

Professional Development:

The process to achieve the MCC is challenging – moving candidates to think, practice, and support their clients at a different level. The requirements for continued professional development support MCC coaches to continue this growth throughout their careers.

Marketability:

MCC credential-holders form a prestigious community of coaching leaders, representing just 4% of credentialed-coaches worldwide. This means that with an MCC credential, you stand out in a competitive market and attract high-value clients.



I believe that ICF credentialing adds to the professionalism of our industry. Personally, it adds to my sense of my own professionalism... and staying attentive to ICF certification invites me to do that.

— Elaine Taylor-Klaus, MCC

91%

91% of credential candidates agree or strongly agree that earning an ICF credential demonstrates their attainment of professional practice standards.

82%

82% of credential candidates agree or strongly agree that an ICF credential promotes recognition from peers.

85%

85% of credential candidates agree or strongly agree that an ICF credential enhances their feelings of personal accomplishment.

— 2023 Global Coaching Study

Invest in Your **Future** Today

Invest in your future, unlock new opportunities and make a meaningful impact with the ICF Master Certified Coach (MCC) Credential. Join the ranks of distinguished coaches who are shaping the future of coaching – one client at a time.



Credentials
& Standards

Your journey to success starts here!

coachingfederation.org/credentials-and-standards
support@coachingfederation.org



SCAN HERE