

# Unlock Your

# Potential

## as a Professional Certified Coach (PCC)



## Stand Out from the Crowd: Earn Your ICF PCC Credential

The coaching profession is experiencing rapid growth, leading to an increasing number of individuals identifying as “coaches.” Obtaining an **International Coaching Federation (ICF) Credential** offers the legitimacy and credibility needed for professional coaches to set themselves apart in a crowded marketplace.

The ICF Professional Certified Coach (PCC) credential demonstrates an experienced coach’s knowledge, skills and competence as a coaching professional. If you are an established coach, the PCC should be the next step on your journey.



I chose to earn a credential through ICF purely due to the highest standard of ethics and competencies that ICF follows across the globe. It is an honor to get this credential.

— Prasad Palav, PCC



### Clients Value Education

80% of coaches agree or strongly agree that individuals and organizations expect their coaches to be certified or credentialed.

### It Pays to be Credentialed

Coaches who said they hold a credential from a professional association reported higher average annual income from coaching compared to those without a credential.

— 2023 Global Coaching Study



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# Why Choose the ICF PCC Credential?

## Credibility:

Gain instant credibility and trust with clients and organizations alike. The PCC verifies your skills as an effective coach practitioner and demonstrates your commitment to excellence in professional and ethical practice.

## Global Recognition:

Join a prestigious community of coaches recognized worldwide for their expertise and professionalism. The PCC opens doors to unlimited international opportunities.

## Professional Development:

PCC credentialed coaches must demonstrate proficiency in their knowledge and skills to earn the credential, and commit to continuous professional development.

## Marketability:

PCC credential-holders stand out in a competitive market and attract high-value clients. The PCC distinguishes coaches who have significant verified coaching skills and experience.



“ ICF is the biggest and most recognized certification. It is more ‘difficult’ to get certified but at the same time, you know it means something. People in the field recognize the credentials of ICF and it makes it also easier to demonstrate your knowledge.

— Chrysanthi Vazitari, PCC

# 90%

90% of credential candidates agreed or strongly agreed that an ICF Credential enhances their professional credibility.

# 85%

85% of credential candidates agreed or strongly agreed that having an ICF Credential enhances feelings of personal accomplishment.

# 63%

63% of PCC credential candidates indicated that the PCC is more rigorous than other coaching credentials.

— 2023 Global Coaching Study

## Invest in Your **Future** Today

Invest in your future, unlock new opportunities and make a meaningful impact with the ICF Professional Certified Coach (PCC) Credential. Join the ranks of distinguished coaches who are shaping the future of coaching – one client at a time.



Credentials  
& Standards

### Your journey to success starts here!

[coachingfederation.org/credentials-and-standards](https://coachingfederation.org/credentials-and-standards)  
[support@coachingfederation.org](mailto:support@coachingfederation.org)



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